

KATE HENDERSON

WEB DEVELOPER

KATEALYCE.ONLINE

CONTACT

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EMAIL

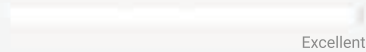
kate.henderson1512@gmail.com

PHONE

0478754497

SKILLS

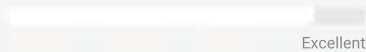
HTML / CSS



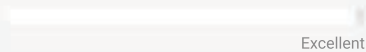
PHP



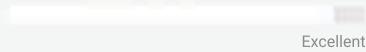
JAVASCRIPT



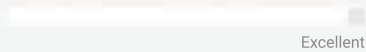
WORDPRESS inc Elementor



SHOPIFY



NETO



OTHER

- Creative Cloud
- Google Analytics
- Figma
- Google Tag Manager
- WP Engine
- Kalviyo
- Cloudflare
- Mailchimp

EXPERIENCE

HEAD OF DEVELOPMENT

Yakk Digital / 2021 – 2024

- Create and implement a web development strategy to ensure scalable and high-performing websites.
- Manage and mentor the web development team, fostering a collaborative environment.
- Oversee web projects from start to finish, ensuring timely and on-budget delivery.
- Develop and maintain websites using WordPress, Shopify, and Neto, following best practices.
- Evaluate new web technologies and recommend tools to improve development efficiency.

OWNER

Lumos Digital / 2019 – 2021

- Manage and execute multiple projects simultaneously to meet critical deadlines.
- Responsible for marketing and managing client relationships.
- Build client sites using Wordpress and Shopify.

LEAD DEVELOPER

Juice Marketing / 2015 – 2019

- Participate in client meetings to gather specifications for new websites.
- Develop and maintain websites using HTML, CSS, PHP, jQuery and various APIs.
- Code mockups into responsive, cross-browser compatible, fully customised Wordpress sites.
- Develop UI/UX strategies and wireframes for small and medium-sized businesses.
- Investigate analytics of client websites to improve website structure and user experience.
- Design of websites, flyers and other graphics.

LEAD DEVELOPER

Skyrocket Marketing / 2013 – 2015

- Collaborate with designers to create clean and simple, intuitive interactions and experiences.
- Build client sites using Wordpress and PHP based content management systems.
- Develop and modify Wordpress themes and plugins using PHP, JavaScript and jQuery.

OWNER/OPERATOR

Kreative Marketing / 2013 – 2015

- Manage and execute multiple projects simultaneously to meet critical deadlines.
- Responsible for marketing, managing client relationships, controlling budgets, and designing/developing websites and web-based applications from small to large businesses.
- Create graphics, banner ads, icons, animations and logos using Photoshop and Illustrator.
- Build client sites using Wordpress and PHP based content management systems.

EDUCATION

BACHELOR OF MULTIMEDIA (MAJORING IN INTERNET MARKETING)

Griffith University - Gold Coast / 2010 - 2013

REFERENCES

Available on request.